**EXAMPLE CVPs**

*Over-arching CVP: General purpose/general audience.*

**Whatever support you need.**

**Wherever you are in life.**

**Personalised support for people with low or no vision.**

What do you need? What are your hopes and dreams? This is the starting point for everything we do at VisAbility. We tailor our support into personalised solutions that nurture the skills and confidence you need to live life to the full. Your life, your way.

*Parents CVP: Parents of children who are blind or vision impaired.*

**Let’s help your child thrive. Together.**

**Personalised support for children with low or no vision.**

Growing up blind or vision impaired is full of challenges. From your child’s early years, through school and into adulthood, our multidisciplinary team is here to nurture the skills and confidence your child needs to live the life they choose. To learn and grow and thrive.

*Adults CVP: People who are blind or vision impaired (18-65).*

**Imagine the life you want to lead.**

**Together, we’ll make it a reality.**

**Personalised support for people with low or no vision.**

What support do you need to live the life you want? Our multidisciplinary team is here to help you at every stage of life, whether you’re on a mission to live independently, build a career, or meet new people and enjoy new experiences.

*Older adults CVP: People who are blind or vision impaired (65+).*

**Whatever support you need to do whatever you love.**

**Personalised support for seniors with low or no vision.**

Living independently at home. Getting out and about. Making life easier and more enjoyable. Whatever support you require in your senior years, we’re here for you, with services and a multidisciplinary team we’ll tailor to suit your changing needs.

*Partners CVP: Referring partners and partner organisations.*

**We have the answers you want.**

**And the tailored support your clients need.**

**Personalised support for people with low or no vision.**

Consult our multidisciplinary team. Tap into our specialist knowledge. Work with us on smart, personalised support solutions for your clients – solutions that develop the skills and confidence they need to thrive. At every stage of life. On their terms.

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*Over-arching CVP: General purpose/general audience (all audiences)*

**Financial advice all Western Australians can trust.**

**Free, impartial, compassionate financial counselling.**

At FCAWA, it’s our mission to ensure everyone in Western Australia experiencing financial hardship can access the highest quality advice and resources they need to escape debt and move on with financial clarity, certainty and confidence. No cost. No commissions. No judgment or conflicts of interest.

*Client/consumer CVP: People experiencing financial hardship and stress*

**Help to find a financial path that works for you.**

**Free, impartial financial counselling.**

If debt is dominating your life, you’re not alone. Financial hardship and stress can affect anyone at any time. The good news is, with tailored, unbiased advice from an FCAWA-accredited financial counsellor, taking control of your finances and planning a path out of debt becomes a whole lot clearer and easier.

*Member CVP: Financial counsellors (FCAWA members/future members)*

**The backing you need on the financial counselling frontline.**

**FCAWA membership. The resources, support and advocacy you need to help change lives.**

From CPD and training support, to news and insights. From industry advocacy, to lobbying government on behalf of our members and people in financial hardship. As the peak body for our industry, we’re here for you and your clients. Your strongest supporter. Your fiercest advocate. Your closest ally in the battle to help more people step out of debt and into a future free of financial stress.

*Partner agency CVPs*

**Financial counsellors. Here when someone in need is counting on good advice.**

**Refer to an FCAWA-accredited financial counsellor to receive quality advice you can trust.**

Impartial financial counselling has the power to transform lives. It’s priceless. And with an FCAWA-accredited financial counsellor, it’s free. Free advice, free support, free tools and resources, all designed to help your clients get back on their feet and stay there.

*Over-arching CVP: General purpose/general audience (all audiences)*

**Exploring possibilities, together.**

**Early intervention disability support and developmental solutions.**

At Kites, we provide personal support and specialist solutions for kids living with disability or developmental challenges. We bring together experts to provide parents with life-changing advice, answers and a plan for the future. A future for their child that’s filled with possibilities.

*Parents CVP: Parents of children with disabilities*

**Welcome to a world of possibilities.**

**Early intervention solutions for kids with disabilities and developmental challenges.**

The early intervention support and solutions our therapists and specialists create for your child – with you and your family – will transform everything. Together, we’ll build a support network and solution that enables you and your child to thrive, to embrace a future filled with possibilities.

*Partners CVP: Referring partners and partner organisations.*

**Enabling families to thrive. Together.**

**Early intervention disability and development solutions designed for life.**

At Kites, we bring together specialists and experts from across the disability and childhood development spectrum. Together, we create holistic, personalised solutions that transform every aspect of life, with families, as a family – an extended family you’re welcome to join.

OR

**Make the referral that makes everything possible.**

**Personalised solutions for kids with disabilities and developmental difficulties.**

Every specialist. Every early intervention support. Every possibility at every stage of life. At Kites, we ensure families with children who have a disability or developmental difficulty have everything they need to look forward to the future with confidence.